

Additional Products at HerbAllure.com

A 500-Page Website That Sells Products for You, 24/7

"One of the most valuable tools we have... We love it!"

HART on Web

"I am delighted to have this wonderful tool!"

- A**
- Acidophilus
 - AdaptaMax
 - Adrenal Support
 - Alfalfa (100 capsules)
 - Alfalfa (270 capsules)
 - Algin



Complete A-to-Z Product List

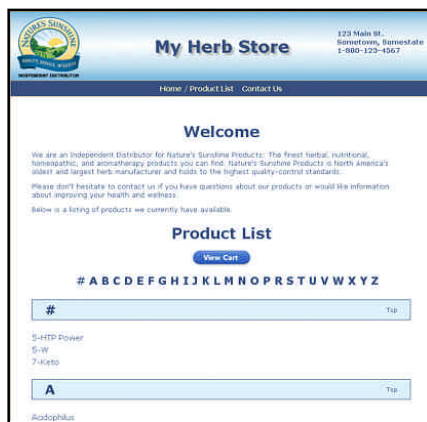
All New Customers Automatically Signed Up Under You



Get The Website Address of Your Choice



Customers Can Print Product Pages



- Works with or without an existing website
- No MyNSP Website Required
- Same-day setup - no waiting
- No technical knowledge required
- All orders shipped by NSP
- Existing customers can also order from your website

SAVE 50% off 2nd Year!

- 50% OFF each additional year ordered at sign-up
- No limit on extra years

Pricing: \$288 for the first year (\$24/month), \$144 for each additional year (\$12/month)

Herb Allure POB 3 Aurora ME 04408 USA
Toll-Free 1-800-358-HART (4278) • Worldwide 207-584-3550 • Fax 207-584-5552
 E-mail info@herballure.com • Website herballure.com



The World's Finest References and Support Products
 for Natural Health Professionals



2012 Product Catalog

Our website has a complete product catalog, book sample pages, secure online ordering, over 50 natural health forums, 24-hour live chat and more!

HART

Herb Allure Resource Toolkit
NSP Master Reference



600+ Reference Pages
 250+ Ailments
 \$99 + s/h

Also in Spanish



Sold in 12 Countries

HART NSP Master Reference The World's #1 NSP Product Guide

600+ Pages of In-Depth, Easy-To-Read Referenced Scientific & University Research

- **Single Herbs and Herbal Combinations**
Includes all the new Chinese herbal combinations.
- **Vitamins, Minerals, Enzymes and Phytonutrients**
The most complete information backed by science.
- **Essential Oils (Aromatherapy)**
Physiological and emotional effects plus common uses.
- **A-to-Z Ailment Reference**
Find which NSP products to use for over 250 ailments.
- **Updated Quarterly** (Optional subscription available)
You'll always have the latest NSP product information.
- **Right-To-Copy License**
Copy pages guilt-free to help family, friends or customers.
- **Also Available in Spanish**
Expand your business—help Spanish-speaking customers even if you don't speak the language!

The **HART Reference** contains **thousands of hours of research** derived from *The Journal of the American Medical Association*, *The Journal of the National Cancer Institute*, *The American Journal of Clinical Nutrition*, *The New England Journal of Medicine*, *The British Journal of Cancer*, *Harvard Medical School*, *University of Maryland*, *Cornell University*, *University of California*, *University of Texas*, *Mount Sinai School of Medicine*, *Cambridge University*...and much more!



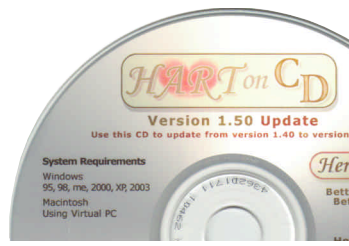
What People Are Saying

"I can't tell you how many additional sales I've gotten from the HART book...The 1st lady I used the HART book with, I showed her the HART information and she went ahead and bought all the products.."
 Karin K., Oklahoma City, OK

"I used to spend days researching a new NSP product. **Now the work is done for me thanks to the HART book.** Thank you!!"
 Ginny I., Greensboro, NC

"I've literally built my NSP business using just this book." *Comment from NSP National Convention*

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 E-mail info@herballure.com • Website herballure.com
En español 1-800-746-3619 • Fax 207-584-5552 • E-Mail info@herballure.com



HART On CD

- **1000+ Users**
The single most powerful NSP business tool.
- **480 Product Pages**
Pages educate while they sell products for you.
- **470 Ailments**
Quickly find the right product for the ailment.
- **1500 Ingredients**
Every ingredient used in every NSP product!
- **Fast & Powerful Word Search**
Researching? Find information you need now.
- **Send Pages via Email**
Get information to customers in seconds.
- **Quick Printing**
Easily print multiple pages for customers.
- **Updatable**
Optional updates keeps info current.
- **Free Upgrade**
Get a free upgrade to version 2.0.

HART On CD contains in-depth yet readable product pages for NSP products.

Product pages are written to educate customers and will sell products for you.

Information is written to be technical enough for doctors, yet readable for novices.

Product pages contain large, color product pictures and documented references.

This program is very easy to use, and even allows you to add your own documents.

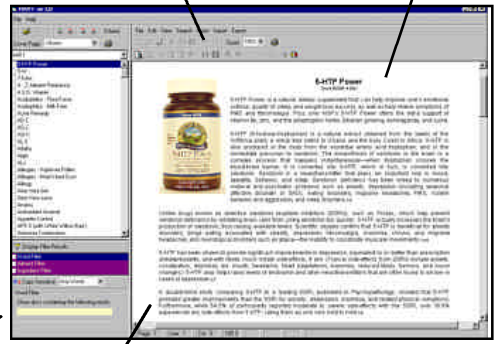
HART On CD is the most powerful NSP business tool you can own.

Simple single-page software design couldn't be easier

Easy-to-find NSP product list allows you to find what you need quickly

Search for a product by 470 ailments and/or containing one-or-more of 1500 ingredients

Search every document for a word, word group or phrase



Powerful word processor allows you to add your own documents

Quickly and easily email documents to your customers, anytime, anywhere

Zoom up to 400% for easy on-screen reading

No product we've ever produced has impacted NSP distributors so profoundly.

For 11 years, we've heard distributors tell us that they'd built their NSP businesses solely on HART On CD.

\$249 + s/h

"I love the program and would recommend it to everyone. Not only is it great for NSP distributors, but for health conscious consumers as well."

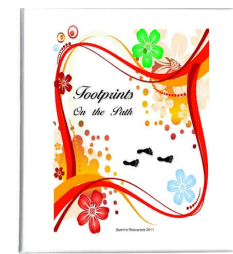
Leslie H., Prunedale, California

"It's the best darn program ever....worth it's weight in gold. After seeing the information, most doctors are willing to let their patients (...also my clients) take what I recommend."

Dr. Jack H., Uvalde, Texas

Free Online Demo: herballure.com/demo
For More Info, Call: 1-800-358-4278

Works on all Windows platforms.
 Works on Mac with "Parallels".



Spanish

2011 Book
with Binder + Index Tabs
\$54.95 + s/h

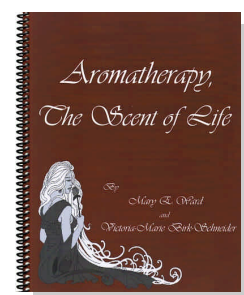
2011 Update
388 Pages only*
\$37.95 + s/h
* to update an older book

"I tell everyone **they have to have the HART book & Footprints book.** I keep them near the phone so I can look things up when customers call. I'm more impressive over the phone than in person because of these books. I use **these books more than any other tools in my store.**"

Russell H., ND & Diana H., ND, Elkhart, Indiana

Footprints On The Path The Ultimate NSP "Ailment" Guide!

- One of the **top "must-have" NSP business tools**
- **Used by successful NSP Managers** and business owners
- Easy-to-use A to Z guide for **300+ Health Problems**
- **Quickly find** which NSP herbs, vitamins, essential oils & even homeopathics to use for each ailment.
- Each ailment page includes **diet recommendations, helpful tips** and a "See Also" section for associated ailments.
- The "Quick Reference" section is a handy guide to NSP product **ingredients & contraindications**
- **"Cooking For Health"** section with "need-to-know" diet & cooking guidelines & tips
- NSP **Chinese Formulas** guide, includes constitution information



8 1/2" x 11" size
98 Pages
Spiral-Bound
\$30 + s/h

Aromatherapy The Scent of Life

By Mary Ward & Victoria-Marie Birk-Schneider

This book is a 10-year collection of **hundreds of unique** and innovative aromatherapy recipes featuring **NSP essential oils**. The authors formulated and perfected the recipes in this book for use with their own family, friends and clients. As a result, **anyone can use these recipes and get positive results!** This invaluable book includes:

- Aromatherapy **Recipes for Women, Men, Children, Pets & Home**
- **Carrier & Bases** - How to deliver oil to the place it's needed
- **Mixing aromatherapy oils** - What you need to know
- Vital **aromatherapy safety** information
- Understanding and recognizing **aromatherapy quality**
- **General uses** for all major aromatherapy scents
- **Business tips** for profitable mixing & selling

Aromatherapy Custom Blending Bar Business Guide

by Jennifer Hochell Pressimone

Create your own unique Aromatherapy Business. This detailed manual takes you **step-by-step** through planning, setting-up and operating your own thriving aromatherapy "bar". Includes **aromatherapy training**, how to do **"spa" parties** and **personal consultations**, advertising and financing tips, how to **price your oils** & blends, checklists, worksheets, **instructional DVDs** and more! Also provides 50 hours of course credits towards **Holistic Aromatherapist certification**.

\$195 + s/h (200+ page business manual, 3 instructional DVDs)

